R J Reynolds
Tobacco Company

910-741-5000
Winston-Salem, N.C. 27102

February 17, 1997

Mr. Tom Bonfiglio
The Southland Corporation
2711 North Haskell Avenue
Dallas, Texas 75204

SUBJECT: Southland/RJR Contract Extension

Dear Mr. Bonfiglio:

We recently discussed an eighteen-month extension of the R. J. Reynolds Tobacco Company and Southland Corporation "Cigarette Display and Merchandising Agreement" which became effective December 1, 1994.

If, as I believe you indicated, Southland Corporation desires to extend the Agreement for an additional eighteen months beyond the June 30, 1997 end date specified in the Agreement, bringing the new ending date to December 31, 1998, please sign the enclosed additional copy of this letter and return it to me.

Yours very truly,

BK Stockdale

Bryan K. Stockdale
Vice President - Trade Marketing

Enclosure

AGREED:

THE SOUTHLAND CORPORATION

By: W. Dennis Perry

Title: Product Director

Date: Feb 20, 1997

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"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/yfln0000